

Social Value Policy

EWI Pro & EWI Store

1. Purpose

At EWI Pro and EWI Store, social value is not an add-on or compliance exercise – it is embedded in how we operate, lead and grow as a business. This policy sets out how we create positive social, economic and environmental outcomes through our day-to-day activities across construction supply, retrofit delivery, skills development and community engagement.

Our work supports warmer homes, lower energy bills, reduced carbon emissions, stronger skills pipelines and more resilient communities, particularly for those most affected by fuel poverty and inequality.

2. Scope

This policy applies to:

- All employees, directors, contractors and agency workers
- Our supply chain, delivery partners and collaborators
- All operational, commercial, training and community activity undertaken by EWI Pro and EWI Store

We expect our suppliers to uphold comparable ethical, environmental and social standards.

3. Our Social Value Commitments

3.1 Supporting Communities and Tackling Fuel Poverty

We actively contribute to improving quality of life through:

- Supporting social housing retrofit and decarbonisation programmes, including SHDF delivery
- Supplying accredited external wall insulation systems that improve thermal comfort, health and energy affordability
- Championing fuel poverty advocacy, resident engagement and lived-experience storytelling
- Supporting projects that deliver warm, affordable, low-energy homes for vulnerable households

Our approach prioritises real social outcomes – improved comfort, dignity and wellbeing – not just technical compliance.

3.2 Skills, Employment and Workforce Development

We are committed to growing a skilled, inclusive workforce through:

- Apprenticeships with meaningful, structured roles and mentoring
- Supporting experienced-worker qualification routes



- Donating materials, systems and expertise to further and higher education providers
- Partnering with colleges and training centres to deliver green skills and retrofit qualifications
- Supporting career transition routes, including for veterans and under-represented groups

We actively help build the skills capacity needed to deliver the UK's retrofit, decarbonisation and Future Homes ambitions.

3.3 Equality, Inclusion and Fair Work

We are committed to creating a workplace where everyone feels supported, valued and able to progress. This includes:

- Fair pay, secure work and safe working environments
- Strong health, safety and wellbeing support
- Championing equality, diversity and inclusion at all levels
- Removing barriers to employment, training and progression

We promote inclusive practices internally and across our supply chain.

3.4 Supporting Veterans and Social Mobility

EWI Store is a signatory to the Armed Forces Covenant and is working towards Defence Employer Recognition Scheme accreditation. Our commitments include:

- Guaranteed interviews for veterans who meet minimum criteria
- Training access through EWI Pro training centres
- Discounts, technical support and materials to support military housing
- Active involvement in remembrance and veterans' causes

This forms part of our wider commitment to social mobility, fair access to opportunity and community support.

3.5 Environmental Responsibility and Climate Action

Environmental responsibility is central to our business model. We are committed to:

- Reducing operational carbon emissions across energy use, travel and logistics
- Supporting fabric-first retrofit solutions that deliver long-term carbon savings
- Working with accredited partners to measure, reduce and offset residual emissions
- Promoting sustainable materials, responsible resource use and waste reduction

Our environmental actions deliver both climate benefits and social outcomes: lower bills, healthier homes and future-proofed communities.



3.6 Ethical Procurement and Responsible Supply Chain

We are committed to responsible procurement by:

- Working with accredited, ethical and compliant suppliers
- Supporting SMEs and regional supply chains where possible
- Rejecting modern slavery, unethical labour practices and unsafe working conditions
- Encouraging high standards across quality, sustainability and governance

We use our influence responsibly to raise standards across the sector.

3.7 Industry Leadership, Policy and Knowledge Sharing

We actively contribute to sector improvement through:

- Engagement in national policy forums and parliamentary groups
- Participation in green skills, retrofit and Future Homes advisory bodies
- Knowledge sharing through education, research, case studies and public forums
- Supporting evidence-based policy development aligned with real-world delivery

This leadership ensures social value is multiplied beyond our own projects.

3.8 Community Engagement and Charitable Activity

Our people drive our community impact. We support:

- Staff-led fundraising, volunteering and awareness initiatives
- Partnerships with charities, local organisations and social causes
- Activities that improve health, wellbeing, inclusion and opportunity

We encourage active participation and celebrate the positive impact created by our teams.

4. Governance and Accountability

- Social value is embedded within senior leadership responsibility
- Performance is monitored through ESG reporting, accreditations and verified outcomes
- Progress is reported transparently and reviewed regularly
- We commit to continuous improvement and meaningful measurement

